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HISTORY OF THE FLORIDA ACADEMY
OF DENTAL PRACTICE ADMINISTRATION

1960 - 1992

By Dr. E. Monroe Farber
Founding President
and Academy Advisor

COMMENTS ON OUR ACADEMY FROM 1961 TO 1992

By E. Monroe Farber, Advisor

The Academy has grown from sixteen members to over one hundred seventy five members. I think that we have increased our membership in a very disciplined process. This selective process has permitted us to recruit the top dentists in Florida.

The programs of our Academy have been carefully selected to suggest that at timely intervals that we add "nuts and bolts" topics to our programs. I think of a recent program given by Peter Dawson at the annual meeting of the American Academy of Dental Practice Administration in Houston, Texas, Peter's presentation covered ethics, motivation, techniques, appointment book control, investments, family finances, fees, office personnel, office production and the general philosophy of a well run dental office and home.

I think that current controversial subjects should be included in our programs, such as "The Treatment of AIDS Patients" and "The Proper Way to Handle a Malpractice Suit Against You". Another very timely subject is "Retirement", most dentists do not realize that to retire successfully you must begin to plan soon after the age of forty. You must prepare for retirement not only financially but physiologically. You must know when to retire, how retire and where to live.

I agree with Jerry Butterworth, we need to improve our dress code at our business and scientific meetings. Sometimes when we look around we look like a group of used car salesmen on an outing. We have a great group of successful dentists, we should also look like successful professionals.

Lastly, I think we should not be carried away on planning all our meetings to be expensive ones. My own thought is that the reason so many of our members miss every other annual meeting is they can not afford to attend every year. Your proposed questionnaire may clear up this point.

With best regards,

Monroe Farber

HISTORY OF THE FLORIDA ACADEMY OF DENTAL PRACTICE ADMINISTRATION
1960 - 1972

Written by: Dr. E. Monroe Farber, Founding President and Advisor

Dental Practice Administration in the nineteen fifties was a very new and unknown part of dentistry.

There were four organized Dental Practice Administration groups in that period,

The Ohio Academy Group, represented by:

Dr. Edward Green
Dr. Orville Coomer
Dr. Robert Stinall
Dr. Lloyd Hollander

The Michigan Academy Groups, represented by:

Dr. Ralph Campbell
Dr. Weir Burkman

The Milwaukee Group, represented by:

Dr. David Hoffman
Dr. Don Erickson
Dr. Ed Suggett
Dr. Meigs Jones
Dr. Alois Kopp

These three groups met February 4, 1956, forming the national group of the American Academy of Dental Practice Administration, which met annually for many years at the Conrad Hilton Hotel in Chicago, Illinois.

Three of the recognized speakers on Dental Practice Administration of that period were:

Dr. Blass, New York University
Dr. Lloyd Hollander, Western Reserve University
Dr. L. D. Pankey, Coral Gables, Florida

Dr. Pankey was well known and respected by the dentists of South Florida.

In March, 1960, Dr. Pankey suggested that a group of us listen to a seminar given by Dr. A. V. Purinton at the George Washington Hotel in West Palm Beach, Florida. Sixteen dentists

attended this seminar, March 30-31, 1960.

The names of the sixteen dentists are:

L. D. Pankey, D.D.S., Coral Gables, Florida
John E. Dalton, D.D.S., West Palm Beach, Florida
M. Lee Toothman, D.D.S., West Palm Beach, Florida
Andrew A. Henry, D.D.S., West Palm Beach, Florida
Wilbur S. Coon, D.D.S., Sebring, Florida
Harry Hipson, III, D.D.S., Stuart, Florida
Carl M. Fogt, D.D.S., Stuart, Florida
William S. Robson, D.D.S., Stuart, Florida
Lotus McGee, D.D.S., Lake Worth, Florida
J. William Hughes, D.D.S., Miami, Florida
Bruce E. Brooks, D.D.S., Lake Worth, Florida
Stanley Pirkle, D.D.S., Lake Worth, Florida
E. Monroe Farber, D.D.S., Delray Beach, Florida
M. L. Butterworth, Jr., D.D.S., Plantation, Florida
Blain E. Jarrett, D.D.S., West Palm Beach, Florida
Thomas N. O'Flanagan, D.D.S., Deerfield Beach, Fla

The Florida Academy of Dental Practice Administration was born by the suggestion of Dr. A. V. Purinton in March 1960, during his course presentation in West Palm Beach, Florida. The following sixteen men accepted his challenge: Dr. L. D. Pankey, Dr. E. Monroe Farber, Dr. John E. Dalton, Dr. M. Lee Toothman, Dr. Andrew A. Henry, Dr. Wilbur Coon, Dr. Harry Hipson, Dr. Carl Fogt, Dr. William Robson, Dr. Lotus McGee, Dr. William Hughes, Dr. Bruce E. Brooks, Dr. Stanley Pirkle, Dr. M. L. Butterworth, Dr. Blain E. Jarrett, and Dr. Thomas M. O'Flanagan.

Dr. E. Monroe Farber was named Temporary Chairman at this Purinton Meeting. The first Academy organizational meeting was held in the fall of 1960 at West Palm Beach, Florida. The following temporary Officers were elected at this meeting.

President	Dr. E. Monroe Farber
Vice President	Dr. Andrew A. Henry
Secretary	Dr. John E. Dawson
Treasurer	Dr. M. Lee Toothman

A screening of the entire Florida Dental Association membership made and sixty names were carefully selected for charter membership invitation. Proposed members were required to have completed post-graduate courses in Dental Practice Administration.

It was decided to limit the membership of the Academy to 10% of the total membership of each of the five districts composing the Florida Dental Association. We were to be a working organization of leaders and the Academy's objectives were stated to be:

1. The study of administration and function of the dental practice to the end that better dental treatment will be available to more people.
2. Research studies into all phases of dental practice administration.
3. Education of the dental profession within our providence to the need and desirability of further practice administration study and observation.

The year 1960 was spent in organizational procedures. The Charter Membership was selected, the Constitution and By-Laws were written and work on our first annual meeting began.

The First Annual Meeting was held April 21 - 22, 1961, at the Dupont Plaza Hotel, Miami, Florida.

Permanent Officers elected at this meeting to serve for two years were:

President	Dr. E. Monroe Farber
Vice President	Dr. Andrew A. Henry
Secretary	Dr. John E. Dalton
Treasurer	Dr. M. Lee Toothman

Advisor

Dr. L. D. Pankey

Executive Council

Dr. R. P. Groom	Dr. Thomas Schroeder
Dr. W. S. Coon	Dr. William Hughes
Dr. Peter Dawson	Dr. Ervin Wahnish

Our essayist was Tom Lawrence. The Theme was, "Motivation - Communications - Patient Relations"

This seminar was taped, transcribed, then edited by Tom Lawrence. It was in book form for use by Academy members only.

The Second Annual Meeting was again held in the Dupont in Miami, March 30 - 31, 1962.

Officers were:

President	Dr. E. Monroe Farber
Vice President	Dr. Andrew A. Henry
Secretary	Dr. John E. Dalton
Treasurer	Dr. M. Lee Toothman

Advisor

Dr. L. D. Pankey

Executive Council

Dr. R. P. Groom	Dr. Ervin Wahnish
Dr. W. S. Coon	Dr. Thomas Schroeder
Dr. Peter Dawson	Dr. William Hughes

Tom Lawrence appeared at various areas throughout the state, under Academy sponsorship, presenting his topic, "Motivation - Communication - Patient Relations." Mr. Lawrence's reception was excellent and he was, again, our speaker at the Dupont Plaza for the Second Annual Meeting. His topic was "Facilitating