

## ■ PRESIDENT'S MESSAGE ■

The Executive council and I are privileged to welcome you to the 61st meeting of the Florida Academy of Dental Practice Administration. This year we are meeting at one of the most renowned Resort destinations in the country, The Cloister at Sea Island. My first Academy meeting, attending as a guest was at the Cloister over 30 years ago. The amenities and activities are world class and family friendly. The hospitality is second to none.



The Cloister offers so many activities: golf, tennis, boating and fishing, shooting, arts and falconry just to name a few. The quaint southern charm will put you in a different time and place. We will be celebrating together Saturday night with a small step back in time, with our formal dinner dance. This will allow us to experience the magic of yesteryear when ladies wore elegant gowns and men looked dapper in their tuxedos. I hope you will all join us for a wonderful gala and celebration of our academy.

Our program chair, Dr. Bill Layman, once again has a wonderful program and speaker lined up for us. Michelle Royal, founder of RIDG will be spending two days helping us to maximize our teams and our systems to be most efficient in growing our practices, improving our efficiencies and our bottom line.

After our morning meetings our afternoons will be filled with activities. From sporting events to family events to arts and crafts as well as time to catch up with old, and new, friends our afternoons and evenings will be full. So if you haven't already done so, please book your room now. We are blessed with such a good turn out that our room block is filling up fast, if you experience a problem with getting a reservation please let Kelsey know.

Plan to arrive by Thursday for a welcome reception with dinner on your own. I am so looking forward to seeing old friends and new ones as well. See you in Sea Island!

Dr. James Outlaw  
FADPA President 2021-2022

## ■ MEETING FACTS ■

**Meeting Location:** The Cloister at Sea Island Resort: 100 Cloister Dr, Sea Island, GA 31561. Sleeping rooms and meetings held at The Lodge and the Inn.

**Room Reservations:** Rooms are limited. Room reservation questions or concerns can be addressed with the hotel directly by calling, (844) 271-9517. Reservations must be made by February 28, 2022. After February 28, room cancellations should be made with FADPA Central Office by emailing, [kelsey@fadpa.org](mailto:kelsey@fadpa.org) or call, (813) 603-7503. Rooms are subject to a \$38 per night resort fee for use of property amenities.

**Meeting Registration:** Pre-register before February 28, 2022, to avoid late fee. Register online, or via e-mail: [kelsey@fadpa.org](mailto:kelsey@fadpa.org); mail: P.O. Box 4882, Brandon, FL 33509; fax: (813) 433-2433.

**Meeting Late Fee:** It is the policy of the Florida Academy of Dental Practice Administration to charge an additional \$50.00 fee after the pre-registration date, four weeks prior to the meeting, March 3, 2022.

**Name Badges:** All registered attendees will receive name badges and available for pick-up onsite.

**Handouts:** If handouts are available, you will be requested to download the course handouts at [www.fadpa.org](http://www.fadpa.org) in the *Member Center* and will be emailed prior to the meeting.

**Refund and Cancellation Policy:** All requests for refunds or cancellations must be made in writing to the FADPA prior to the pre-registration deadline. A cancellation/processing fee of 15% will be charged. No refunds will be given if cancellation is received after the pre-registration deadline. No refunds will be given on site.

**Concierge and Restaurant Options:** Contact the Cloister concierge to book dining reservations and other activities. (912) 638-5111

The Florida Academy of Dental Practice Administration  
P.O. Box 4482  
Brandon, FL 33509

**SAVE THE DATE...  
Ocean Reef Club in  
Key Largo, FL  
for our**

**2023**  
*Annual Meeting*

**April 27-30, 2023**

Register for the 2022 Meeting Online here...  
[www.fadpa.org](http://www.fadpa.org)



# The Florida Academy of Dental Practice Administration



61st  
*Annual Meeting*

**CLOISTER AT SEA ISLAND  
SEA ISLAND, GA  
March 31-April 3, 2022**

## PROGRAM SCHEDULE

### Thursday, March 31, 2022

6:00 - 7:00 p.m.

#### Welcome Reception

Members, guests and spouses will gather to enjoy wine, beer and light hors d'oeuvres prior to dinner on your own.

### Friday, April 1, 2022

7:00 a.m. - 8:00 a.m.

#### Breakfast for New Members, Sponsors, Guests of Sponsors & Executive Council

As a New Member or Guest (doctor), this is a great opportunity to learn more about the organization and meet Active Members of the Academy.

8:00 a.m. - 11:30 a.m.

**Session I** - Unpredictability Is Your Fuel for Unstoppable Economic Growth, Michelle Royal

12:30 p.m. - 1:45 p.m. (Staggered Tee Times)

#### Golf, Plantation Golf Course, Sea Island

### Saturday, April 2, 2022

7:00 a.m. - 8:00 a.m.

#### District Caucus Breakfast and General Assembly

Business breakfast meeting for Active and New Members only.

8:00 a.m. - 11:30 a.m.

**Session II** - The Secret to Building Million Dollar Teams: How to Scale and Sustain Your Legacy, Michelle Royal

1:00 p.m.

#### Sea Island Fishing

1:00 p.m.

#### Tennis at The Cloister

2:00 p.m. - 4:00 p.m.

#### MasterMind Session

Discover a deeper dialogue for a Q & A Session with Michelle Royal, RIDG.

6:30 p.m. Cocktail Reception (cash bar)

7:30 p.m. Dinner, Awards & Dancing

#### Dinner Dance

This event is included in members' dues and guests' registration fee. Spouses, retired members, and other guests \$190. *Attire: Black Tie Optional.*

## SPEAKER BIO & PROGRAM INFORMATION

### Michelle Royal

Founder and Chief Innovation Officer (CINO) of RIDG  
Innovator, Futurist, Entrepreneur



Michelle Royal is the founder and Chief Innovation Officer of RIDG (Royal Innovation Design Group). She is a self-made entrepreneur who was raised in the growing Subway franchise empire. Michelle has over 23 years of executive experience working with approximately 100,000 leaders, 25% of the fortune 100 and more than 60 communities around the world. Since 2013, her system for transforming unpredictable change into the fuel for unstoppable economic growth has helped companies and organizations yield over one billion dollars in business value. She is consistently sought after to solve our nation's most complex problems in infrastructure, the future of work, services business and healthcare. She lives by one singular truth: innovation is everywhere, even in you. Her mission is to co-create a world of One Billion Innovators by inspiring contagious worth and value.

Michelle holds a Masters of Business Innovation (MBI) from the Deusto Business School in Bilbao, Spain, a Master of Arts in Art Therapy from the School of the Art Institute of Chicago and served as the first ever Innovation Coach to the European Union.

#### Unpredictability Is Your Fuel for Unstoppable Economic Growth

What if everything you needed to increase your business 25-100% (or more) was available to you today -- hidden within the chaos of change, trapped in inefficiencies, or lost in poor communication and client complaints?

Michelle Royal, Chief Innovation Officer and Founder of RIDG, will share an easy to apply approach to challenges which can reveal untapped opportunities and immediately increase the value of your business. You will walk away from this two half day workshop with the fundamental methodology to move your team from standard to exceptional and unlock the innovation potential that lies dormant in the everyday and complex challenges of your business. Learn how to win the talent war and retain customers while expanding into totally new markets. Does this sound like a dream come true? Welcome to the new reality of disruption. And if you don't do this, other businesses like yours, will.

#### The Secret to Building Million Dollar Teams: How to Scale and Sustain Your Legacy

What if everything you needed to increase your business 25%-100% was laying dormant, hidden under paperwork poor communication, trapped in inefficiencies and client complaints, and available to you today?

At the 2020 Annual FADPA conference, Michelle Royal, Chief Innovation Officer and Founder of RIDG, will share easy to apply tools, systems and case studies to activate your leadership in applying the Five Powers and Principles of Million Dollar Team and Million Dollar Team Principles. You will walk away with the fundamental methodology to move your team from standard to exceptional and unlock the innovation potential dormant, hidden, and trapped in the everyday and complex challenges of your business.

## ACTIVITIES

### Sea Island Fishing

Experience fishing in one of the finest fishing areas on the east coast as well opportunities to get up close with nature. Join one of Sea Island's seasoned guides in search of speckled trout & redfish. Length - 3 hours / Maximum - 4 guests per boat / Suggested Attire: Warm clothing, hat, sunglasses, sunscreen.

### Golf at Plantation

Great views. Great play. For every skill level. Inspired by the traditional profile of Walter Travis' 1928 original nine-hole course, the new Plantation Course has reopened after a complete redesign by Davis and Mark Love. It is a course you'll want to play again and again.

### Tennis at the Cloister

Enjoy a friendly match on the tennis courts with friends and colleagues at The Cloister Tennis Courts. Clay courts, flat sole shoes suggested.

### OTHER ACTIVITIES AVAILABLE AT THE CLOISTER

#### Sea Island Shooting School - Clay Shooting Tournament

Shooting at Sea Island has been a tradition since 1929. The Shooting School's instructors have over 60 years to teaching experience between them, so for the seasoned shooters or novices, there is something for everyone.

#### Falconry

Get up close and personal with a Falconer and bird of prey at your event. Guests can learn how Sea Island continues the ancient art and tradition of falconry.

*If you are interested in the other activities and dining reservations that are available at any of The Cloister properties, please contact the Concierge Desk at (912) 638-5111.*

## AT-A-GLANCE

### Thursday, March 31

12:00 p.m. - 5:00 p.m.  
6:00 p.m. - 7:00 p.m.

Executive Council Meeting  
Welcome Reception

### Friday, April 1

7:00 a.m. - 8:00 a.m.  
8:00 a.m. - 11:30 a.m.  
12:30 p.m.

New Member Breakfast  
Session I  
Golf at Plantation Golf Course  
*Dinner on your own*

### Saturday, April 2

7:00 a.m. - 8:00 a.m.  
8:00 a.m. - 11:30 a.m.  
1:00 p.m.  
1:00 p.m.  
2:00 p.m. - 4:00 p.m.  
6:30 p.m.  
7:30 p.m.

District Caucus Breakfast & General Assembly  
Session II  
Sea Island Fishing  
Tennis at the Cloister  
Mastermind Session  
Cocktail Reception  
Dinner, Awards & Dancing

### Sunday, April 3

8:00 a.m. - 12:00 p.m.

Executive Council Meeting

Register Online... [www.fadpa.org](http://www.fadpa.org)

### Dental Education Raffle

Your donation of \$100 to the Academy's "Dental Education Fund" will make you eligible to win a 3-night stay during the 2023 Annual Meeting at the Ocean Reef Club in Key Largo, FL on April 27-30, 2023!  
This raffle will take place during the Dinner Dance.

